

Stay In Home Reverse Mortgage Named One of the Best Companies to Work For in Washington State

BELLEVUE, Wash., June 24, 2008 – Stay In Home Reverse Mortgage, a financial advisory and advocacy firm that educates and provides seniors with reverse mortgage solutions, debuted on *Washington CEO Magazine's* 100 Best Companies to work For in Washington State.

The two-year old company, which ranked an impressive fourth on the list of medium sized companies, was selected from among more than 400 organizations nominated for consideration. The overall rankings will appear in the magazine's July issue and will include four categories – large, medium, small and non-profit/government.

“Our mission at Stay In Home is to help seniors improve their quality of life – but its not our only mission. We are also dedicated to improving the lives of our employees,” said Marty Taylor, founder and CEO of the company. “We want to continue to ensure employee satisfaction by offering them an inviting work environment, one which they will feel inspired by and that will allow them to do their best work for our clients.”

“The companies included in the list have demonstrated that they value their employees and their contributions to overall success,” said Bob Ritter, publisher and chief executive officer of the magazine. “Our evaluation is extensive. It includes surveys of both employees and management with the top winners selected by a distinguished group of human resource professionals.”

Survey Methodology

To compile this year's list of the 100 Best Companies to Work For, Washington CEO Magazine anonymously surveyed approximately 20,000 employees at 308 companies on such criteria as effective communication, training, responsibility and decision-making, performance standards, rewards and recognition, benefits, leadership, work environment, hiring and retention, and corporate culture. The data were compiled by market research firm Ipsos, and a distinguished panel of nine judges reviewed the data and comments from the employees.

About Washington CEO Magazine (www.washingtonceo.com)

Washington CEO Magazine covers business and economics on a statewide basis. It publishes 13 issues annually with reports on business and industry and public policy issues that impact the state's economy. Its mission is to provide essential perspectives for Northwest Decision Makers

About Stay In Home Reverse Mortgage

Based in Bellevue, Wash., Stay In Home Reverse Mortgage is a financial advisory and advocacy firm that educates and helps senior homeowners 62 years of age or older reach their fullest financial potential. A NW Jobs People's Pick and Pacific Lutheran University Family Enterprise Awards finalist, Stay In Home advocates for seniors, helping them make informed decisions to positively impact their individual best interests – even if that means making a recommendation against a loan. Founded in 2006 and licensed in Alaska, Arizona, California, Colorado, Florida, Hawaii, Idaho, Michigan, Minnesota, New Mexico, Nevada, Oregon, Utah, Washington and Wyoming, Stay In Home provides its senior clients with tailored offerings that best meet their individual needs and lifestyles. For more information, please visit www.stayinhome.com or call 1-800-963-8011.